

What happens when a creative agency, a strategic consultancy and a technological powerhouse merge together?

You get OVAL Studio!

Since 2017 we've been working with amazing organisations and companies to create meaningful impact and compelling experiences that deliver results.

With creativity, technology, and everything in between, we love discovering new ways to build connections with the target audience.

Want to get in touch?

- +355 69 835 65 72
- **Q** www.oval.al
- info@oval.al
- Rruga e kavajes, Pallati 133, Ap7, Tirana 1001

YOU MIGHT ALSO KNOW SOME OF OUR CLIENTS ...





























































VIDEO EDITING

UN WOMEN EUROPE AND CENTRAL ASIA

Campaigns:

Together, we are stronger

Private sector companies in Albania that have signed the Women Empowerment Principles (WEP) unite their voices to give a message during the 16 days of activism against gender-based violence.

Services:

OVAL Studio conceived and produced the awareness video and was involved in the design of the social media campaign.

Full Project:

https://www.youtube.com/watch?v=D-m3E4zPU1Uk









WOMEN'S EMPOWERMENT PRINCIPLES



OBSERVATORY FOR CHILDREN'S RIGHTS

Campaigns:

"Koha Jote Vlen"

U-Report is a social messaging tool and data collection system developed by UNICEF to improve citizen engagement, inform leaders and drive positive change. The program sends surveys and SMS alerts to its participants, collects responses in real time and later publishes the collected data. OVAL Studio developed a colorful campaign that spread across social platforms and audiovisual media. This campaign included the realism of video spots, posters designed for online platforms and other promotional materials. The protagonists were the young people who informed and invited their peers to be part of this initiative.

Services:

Tv Spot Production esign & Communication

Full Project:

https://youtu.be/pQKnbv7ovwc

















INTERMEDICA CENTER

Campaigns:

Intermedica is the largest network of medical laboratories in Albania. With the vision of oering high quality medical services, in Intermedica medical diagnostics, patients will not all services covering a wide range of laboratory tests, as well as imaging examinations.

Creating videos for Intermedica, the prominent medical clinic, has been a rewarding journey. Our team put their heart and soul into crafting videos that convey the clinic's commitment to healthcare excellence. It's a privilege to contribute to Intermedica's mission.

Services:

OVAL Studio conceived and produced the awareness video and was involved in the design of the social media campaign.

Full Project:

- 1. Coming soon
- 2. https://www.youtube.com/watch?v=2sulz9EFhRY
- 3. https://www.instagram.com/p/Coah3LGAQdk/
- 4. https://www.instagram.com/p/CQd_tUhHFbz/

INTERMEDICA SpotChildren







INTERMEDICA Spot COVID



INTERMEDICA Spot "Shërbimi në Shtëpi"



INTERMEDICA Spot COVID



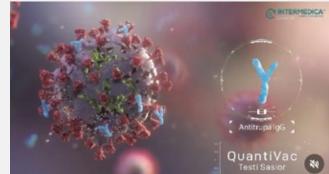












WORLD VISION ALBANIA & KOSOVO

Campaigns:

World Vision is an international Christian advocacy, community development and humanitarian organization. In Albania, World Vision started working in 1999, as a response to the Kosovar refugee crisis. For two decades, the work of this organization has focused on the development and long-term support of children, young people and families most in need.

Its work touches the lives of more than 62,000 children in 26 municipalities.

Services:

As part of a collaboration lasting 2-3 years, OVAL Studio dealt with the visibility and communication of the projects taken by World Vision Albania.

The products of this collaboration were videos reecting worldview initiatives and life stories.

Full Project:

- 1. https://www.youtube.com/watch?v=zy2J1E3_ct0
- 2. https://www.instagram.com/tv/CM2WL8Sh--o/?utm_source=ig_web_copy_link
- 3. https://www.youtube.com/watch?v=qzs7jsrKdzM
- 4. https://www.youtube.com/watch?v=8inbg8Txt64
- 5. https://www.youtube.com/watch?v=0cKA4DI214A
- 6. https://www.youtube.com/watch?v=8dfcH4DXdas



1. Raise capacities of personal assistants for children and young people with disabilities



2. Development Space. Little Eljon's experience in this project.



3. Moving Suitcase - Together Stronger



4. Hidden hero / Dava - To do small actions with love



Career Development Pathways



3. Video 1 Goal 4 Impact Durrës Young people for Gender Equality

ALBANIAN HELSINKI COMMITTEE

Campaigns:

The Albanian Helsinki Committee (KShH), in the framework of the initiative Value-based educational activities to prevent Violent Extremism among young people in Albania and supported by Hedayah and funded by the European Union. Albania, located at the crossroads of thousands of years of civilizations and different cultures, represents a very special reality, where some faiths coexist in harmony, and where young people are educated in the spirit of religious harmony.

Services:

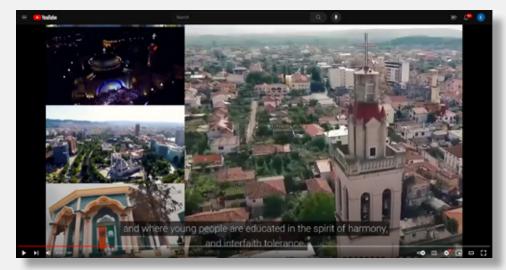
Tv Spot Production

Full Project:

https://youtu.be/qTifeskxlhg













KINGDOM OF ARBERIA (MOBILE GAME)

Campaigns:

"The Adventures of Gjini" is an intimate fantasy chronicle based on the story of the multi-year odyssey and to bring to life the beautiful and historical world of the Arbë People. Enter the World of Arberia and explore beyond, as oval Studio is pleased to oer the essential companion Gjin in the long-awaited adventures.

Services:

Illustration, Coding & Animation

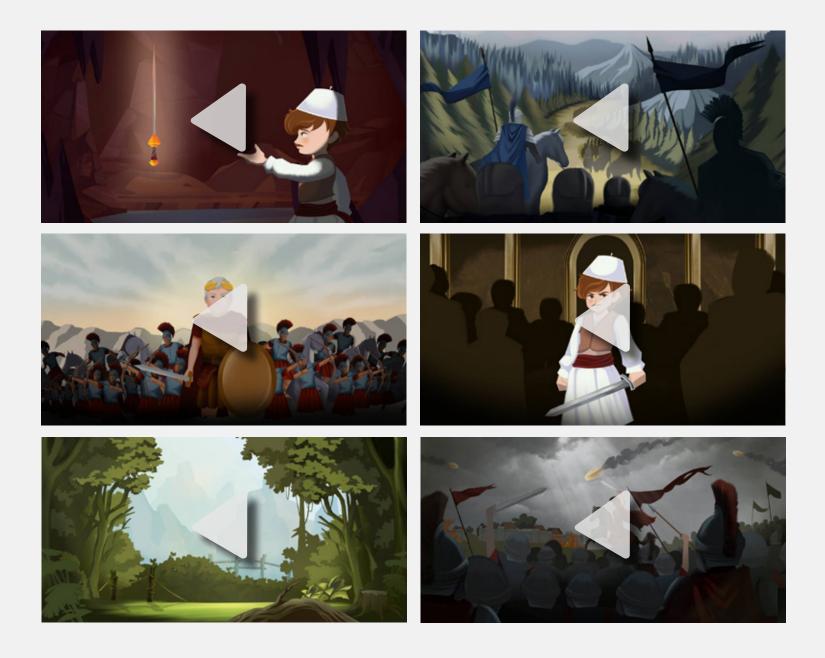
Full Project:

https://ovalentertainment.al









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REPLAY SNACKS BRAND

Campaigns:

We are thrilled to have had the opportunity to work on the animated videos for Replay Chips, a renowned brand in Albania. Our team put their creative talents and expertise to work, bringing the brand's vision to life through stunning visuals and captivating storytelling. We take immense pride in our partnership with Replay Chips, and we're excited to continue producing exceptional content that helps them stand out in the market.

Services:

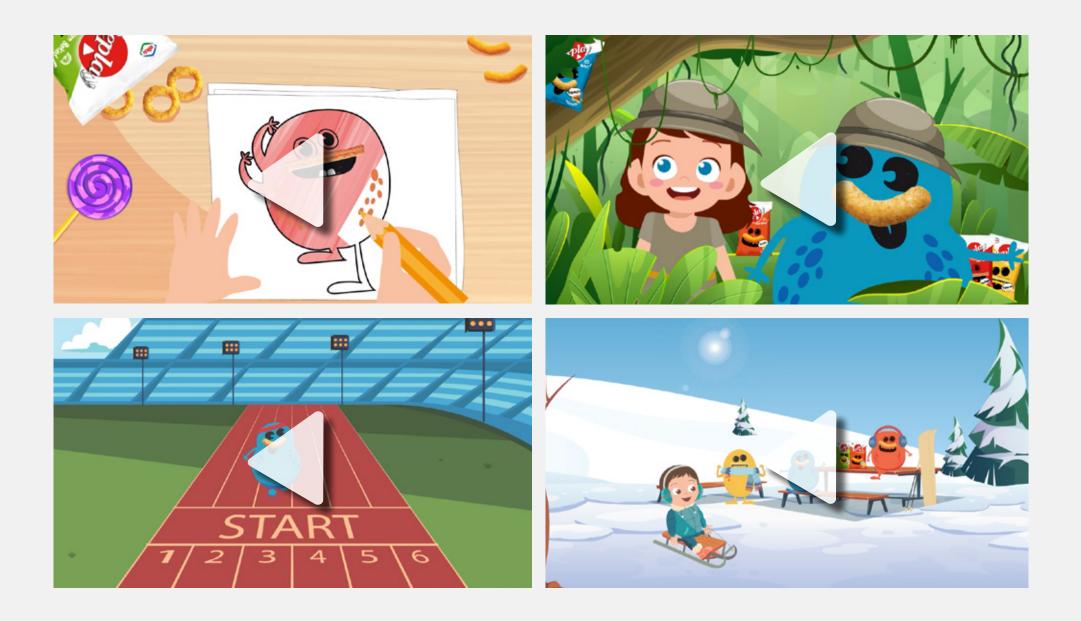
Illustration, Packaging, Animation

Full Project:

https://www.youtube.com/ watch?v=rvN6ssgqpaM

https://www.youtube.com/watch?v=W2R_oGsSjFE





RIN CAMP 2023

Campaigns:

Youth Camp is an event that focuses on young people, and aims to activate and support more young people on the possibilities of their engagement in the youth sphere, raising personal and professional capacities, and empowering them. During these days, young people will engage in a variety of activities and will address and expand their knowledge through several topics in full cohesion with the specific goals and objectives of the National Youth Strategy 2022-2029.

Services:

OVAL Studio conceived and produced the awareness video and was involved in the design of the social media campaign.

Full Project:

https://www.instagram.com/p/CxkbObRtW3L/













WEB & ONLINE PLATFORMS DESIGN

EDEMOKRACIA.AL

Campaigns:

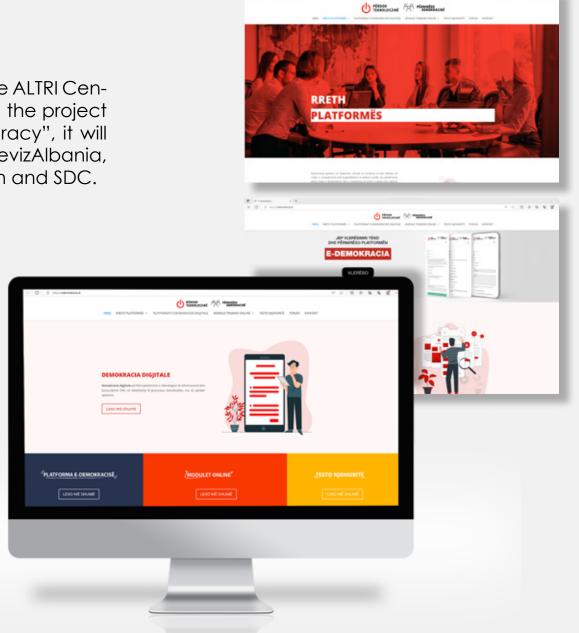
The "Democracy" platform was created by the ALTRI Center, AIA and Porta Rome for Integration within the project "Use technology, the functionality of democracy", it will be established by the Economy Center from LevizAlbania, a project of the Swiss Agency for Cooperation and SDC.

Services:

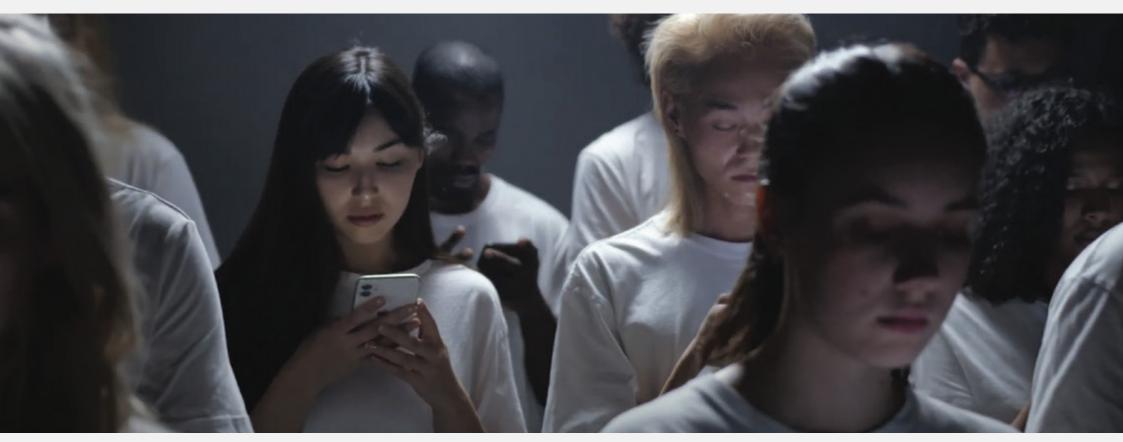
Spot Production & Video Tutorials

Full Project:

https://edemokracia.al/



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INTERMEDICA CENTER

Campaigns:

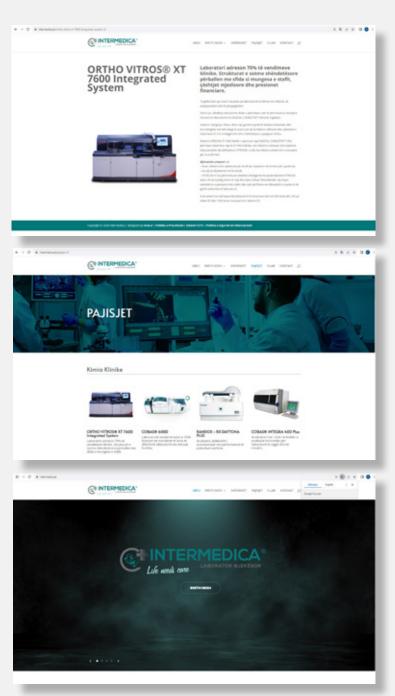
Our team has invested creativity, expertise, and passion into developing communication and designs that resonate with Intermedica's commitment to delivering topnotch healthcare. We are thrilled to continue collaborating with Intermedica, helping them showcase their excellence and enhance their brand presence in the medical industry.

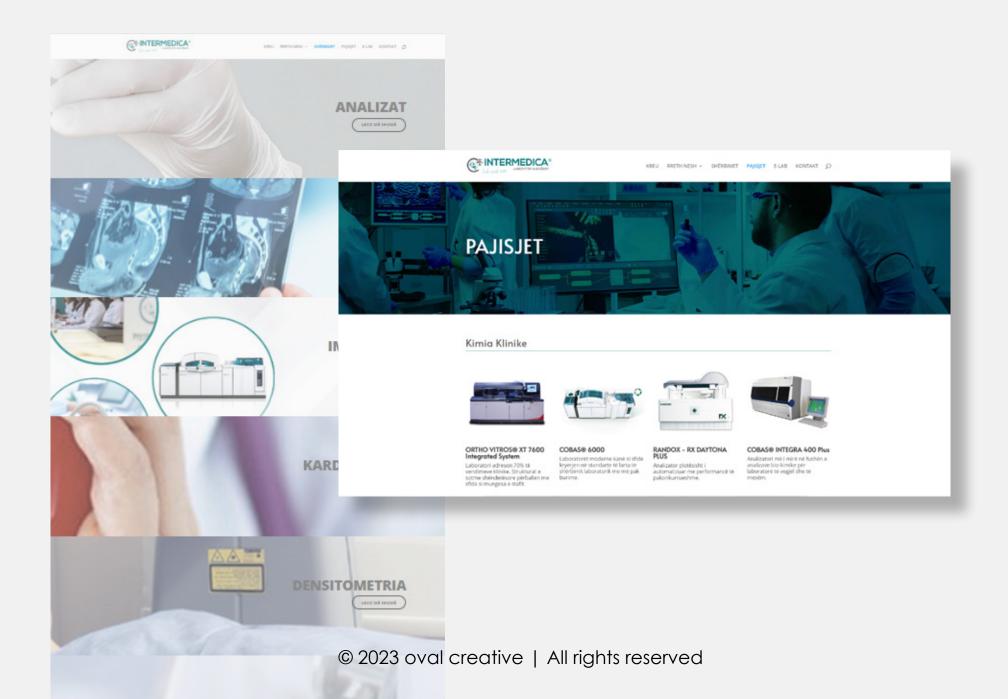
Services:

Web Platform, Design & Communication

Full Project:

https://intermedica.al





ROCK N BLUES PRIZREN

Campaigns:

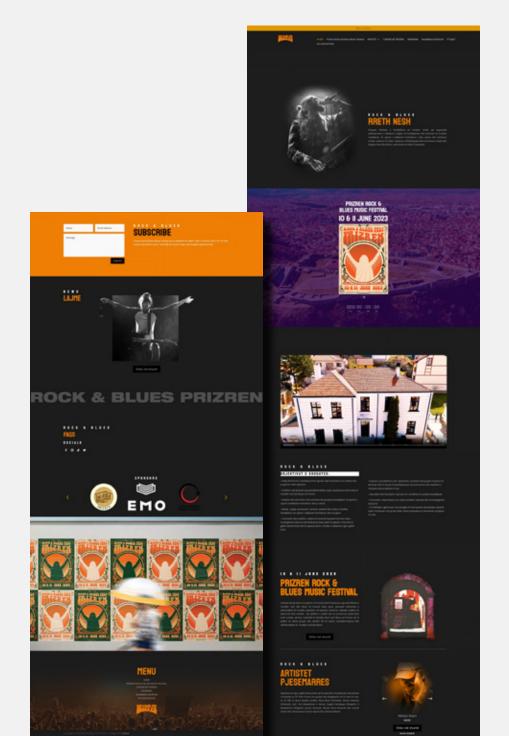
Discover the art of digital craftsmanship with our latest website creation for "Prizren Rock&Blues Festival" Melody in Tourism a non-profit organization dedicated to preserving the heritage and history of rock&blues music in the Western Balkan region!

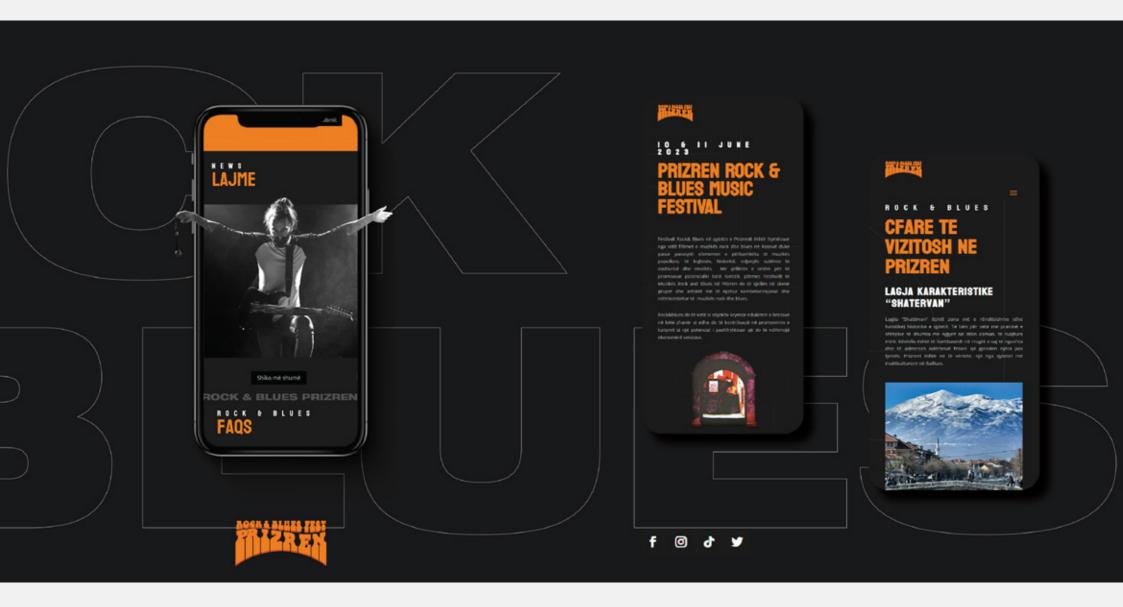
Services:

Web & App Development, Design & Communication

Full Project:

https://rocknbluesprizren.com/playa-band-2/





TË DREJTAT E TË DËNUARVE

Campaigns:

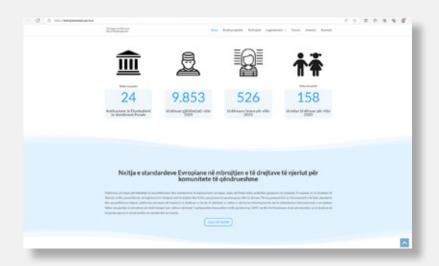
This platform has been prepared by the ALTRI Center within the project "Promoting European standards in the protection of human rights for sustainable communities" which is funded by the European Union (EU) and implemented by the Free Legal Service Tirana (TLAS) in partnership with European Center Foundation in Albania.

Services:

Web Platform

Full Project:

https://tedrejtatetedenuarve.al















Kliko imazhin

24

9.853

526

158

Kliko imazhin

UJI MIDA

Campaigns:

Uje Mida is committed to providing customers with the best quality water while also protecting the natural environment that surrounds its source. The water is sourced from one of the most beautiful regions in Albania, known for its majestic mountains, lush forests, and crystal-clear streams. We believe that nature provides the best source of hydration, and we take great care to preserve the purity of the water, from the moment it is sourced to the moment it reaches the consumer

Services:

Web & App Development, Design & Communication

Full Project:

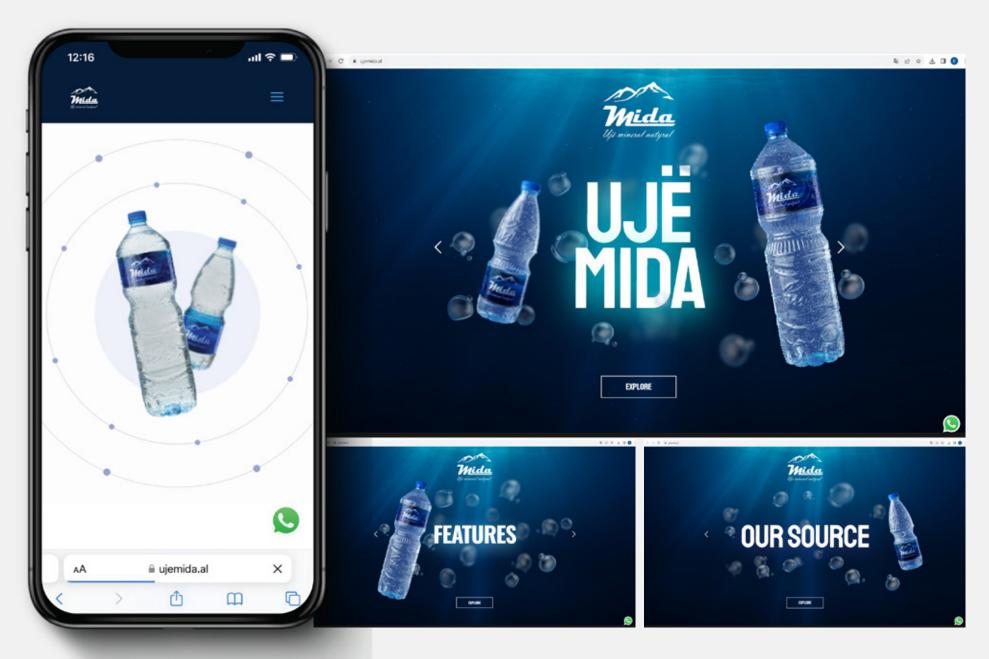
https://ujemida.al/en/home/











EMPOWERING YOUNG PEOPLE AFTER THE PPANDEMIC

Campaigns:

The European Center Foundation and the Be the Change Center carried out the project "Empowering young people after the pandemic: Challenges and Opportunities", with the nancial support of the National Youth Agency. OVAL Studio has created the "riniaktive.al" platform, born as a product of this initiative, which serves to increase the skills of young people through interactive and innovative methods.

Services:

Web & App Development, Design & Communication

Full Project:

https://riniaktive.al/



Oval



MOBILE APP DESIGN

Android and IOS

TË DREJTAT E MIA

Campaigns:

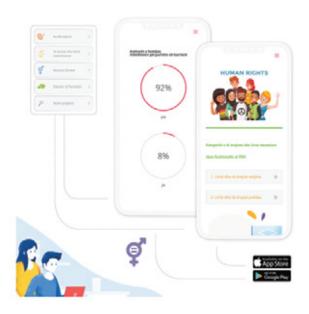
"Te drejtat e mia" is an informative and interactive App regarding human rights, gender equality and women empowerment. It aims to educate the young generation about their constitutional rights, how to prevent gender-based discrimination and how to contribute in women empowerment and participation in the social, economic and political life. This App is designed by the European Centre Foundation and Centre for European Development and Integration, with the support of the Canadian government through Canada Fund for Local Initiatives. It is designed within the framework of the project "It's On Us! – empowering women in the social, economic and political life through innovation".

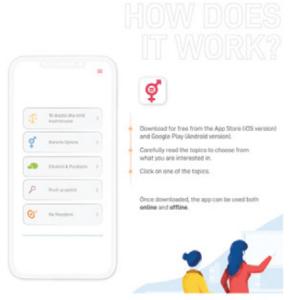
Services:

Web Platform

Full Project:

https://play.google.com/store/apps/details?id=com.oval.tedrejtatemia







TË DREJTAT E MIA!

Informative and interactive App about human rights and gender equality



The App is in Albanian and is addressed to an audience of a minimum age of 13.

KINGDOM OF ARBERIA (MOBILE GAME)

Campaigns:

Embark on an epic journey in the world of "Kingdom of Arberia" and discover a realm of adventure and mystery!

"Kingdom of Arberia! Jump into an epic 2D adventure! Conquer challenging quests, and discover hidden treasures in our thrilling mobile game. Unleash your inner adventurer and embark on an unforgettable journey today!

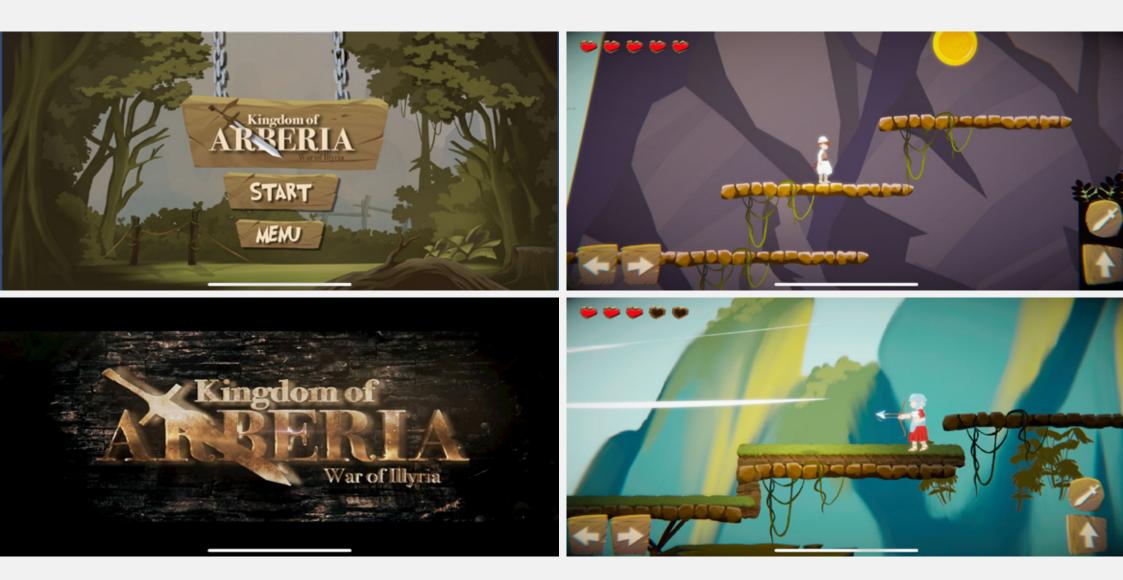
Services:

Game design, Mobile application, Coding & Animation

Full Project:

https://ovalentertainment.al





"EDUA"

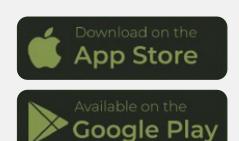
Campaigns:

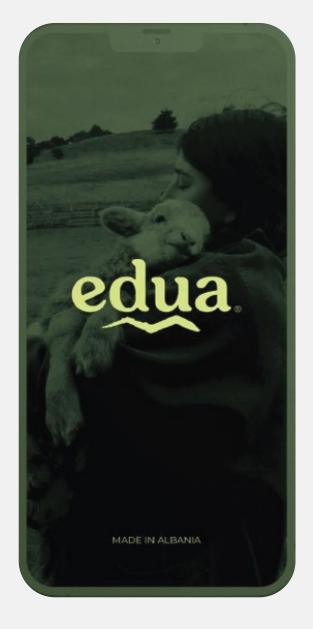
"Edua" is a social business, in the center of the characteristic bazaar, with traditional Albanian food products, from handicrafts provisions, teas, medicinal plants from the rich mountains of the area, to the fresh produce of our land. Doing the rebranding of EDUA was an exciting project for us.

- Our primary aim was that through the brand everyone could understand the philosophy of EDUA. EARTH - NATURE - HOMELAND - EDUA -these were the keywords we used for the whole branding, giving it a strong identity. Oval created a color palette that represents best the organic food that mother nature gives us every day. A specic icon pack was made to identify their dierent products.

Services:

Design & Communication





Oval









GRATË E LASHTESISË

Campaigns:

Our team is proud to have developed an app that seamlessly teaches history through interactive gameplay. It's been a remarkable experience, combining learning and fun, and we're excited to see the impact it has on users as they delve into the past while enjoying an engaging mobile experience.

Services:

Mobile application

Full Project:

https://play.google.com/store/apps/de-tails?id=com.gruajalashte.al

https://apps.apple.com/sa/app/grat%C3%AB-e-lasht%C3%ABsis%C3%AB/id6443828146

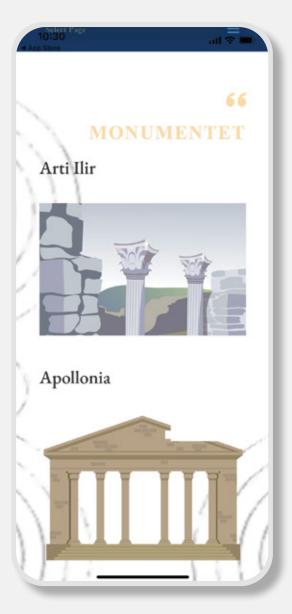
tashmë edhe në













AUTO CORRECTOR

Campaigns:

We undertook this project, which deals with the user experience on the Auto corrector platform, in which it performs grammatical controls (morphological, syntactic as well as spelling and punctuation rules), according to the standard norm of the Albanian language. Our design studio, with the use of the Auto Corrector, manages to create a more professional and accurate work in design, thanks to this project we write red and black, clearly and without errors.

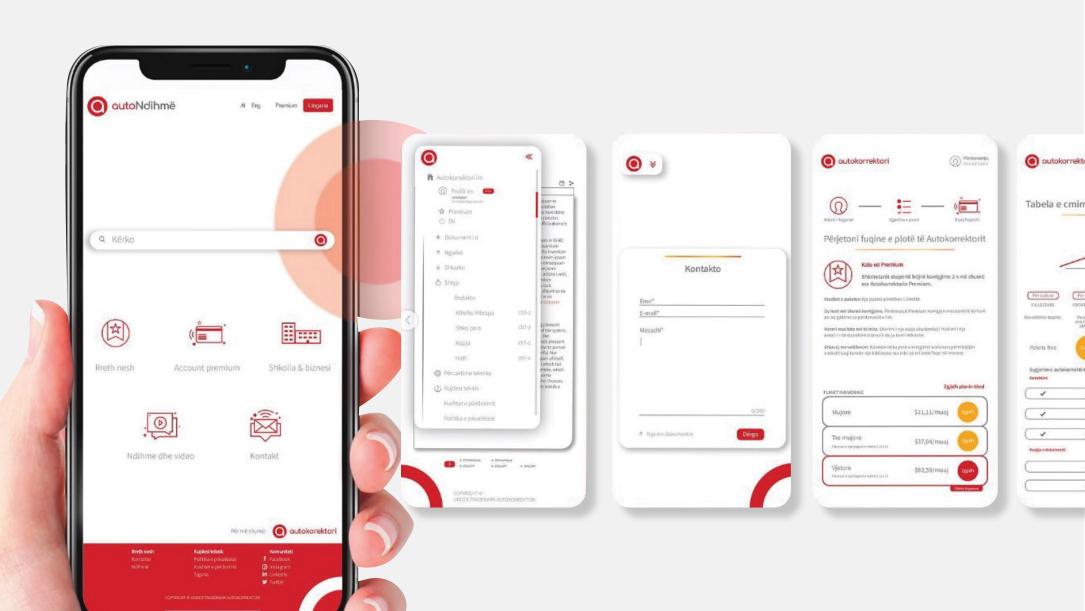
Services:

Web & App Development, Design & Communication









OPEN MUSEUM

Campaigns:

This project was conceived and realized by the Be The Change Center with the nancial support of the Ministry of Culture. The visitors of this open interactive museum have the opportunity to get to know the objects of interest through an application, which enables an interactive map and a digital book with orientation maps, index of architects and informative texts about the buildings and objects of the time.

Services:

Web & App Development, Design & Communication

Full Project:

https://openmuseum.al

tashmë edhe në









E DEMOCRACY

Campaigns:

The "Democracy" platform was built by the ALTRI Center, AIA Center and Porta Rome for Integration with in the project "Use technology, improve democracy!", with financial support from LevizAlbania, a project of the Swiss Agency for Development and Cooperation, SDC.

Services:

Web & App Development, Design & Communication

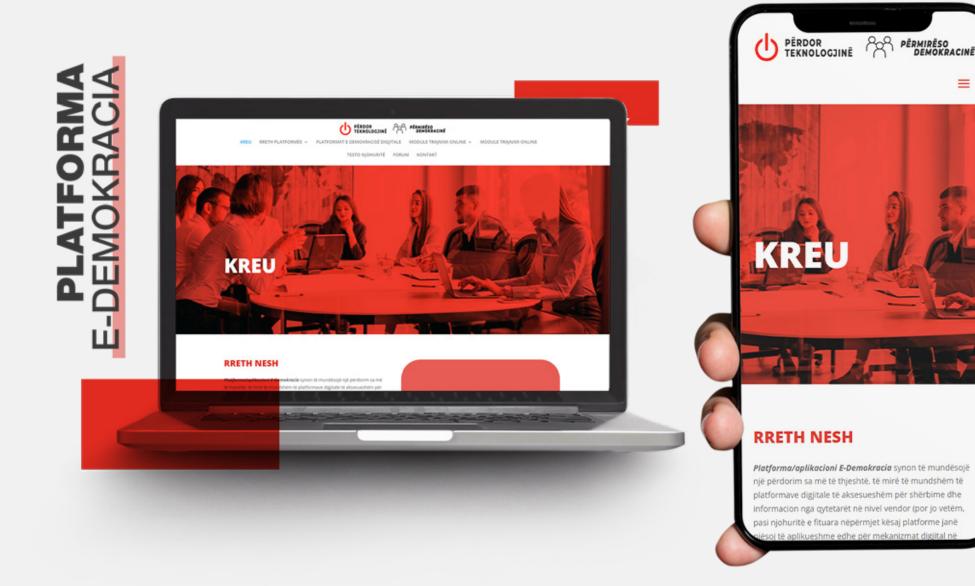
Full Project:

https://edemokracia.al









PRINT & DIGITAL CAMPAING

NATIONAL YOUTH STRATEGY "SKR29"

Campaigns:

The Government of Albania views this situation as an opportunity to develop and place youth at the center of sustainable development. Precisely for this reason, a State Minister responsible for Youth and Children was established. Increased intergovernmental cooperation, i.e. cooperation among the local government, donors and other stakeholders, would make this an excellent opportunity. This strategy aims at making the development of youth a matter for youth themselves and create opportunities for youth to make positive changes to their lives, and effectively invest in their future, through increased participation in the country's life.

Services:

Design & Communication

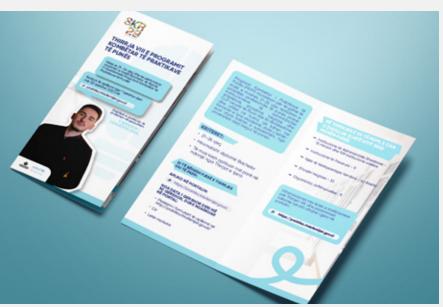
















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OBSERVATORY FOR CHILDREN'S RIGHTS

Campaigns:

Our work with Observatori, an organization dedicated to children's rights, has been a meaningful journey. We've put our creative and communication expertise to good use in support of their vital mission.

Services:

Tv Spot Production
Design & Communication

Full Project:

https://www.facebook.com/ObservatoriAlbania/



















EUROPEAN CENTRE

Campaigns:

The European Center is a national non-profit organization, which since its establishment in 1999 has extended its activity throughout Albania. The center is focused on implementing projects not only in big cities, but also in small towns, targeting marginalized groups such as children, women, people with disabilities, the Roma and Egyptian community and people with less opportunities.

Services:

Adz & Social Media Communication, Tv Infograpic

Full Project:

https://euro-centre.org/













WORLD VISION ALBANIA & KOSOVO

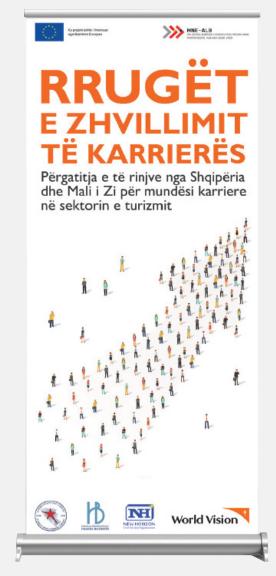
Campaigns:

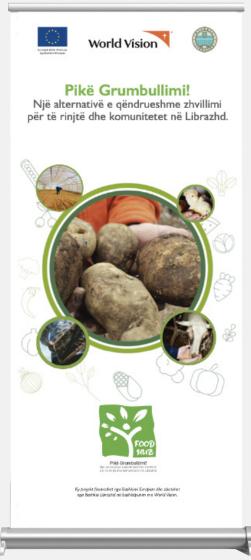
World Vision is a well-established global humanitarian organization, founded in 1950. They are committed to addressing the root causes of poverty and injustice, working with children, families, and communities in nearly 100 countries. Working alongside World Vision has been both inspiring and rewarding, and we look forward to continuing this impactful partnership in the future. Services:

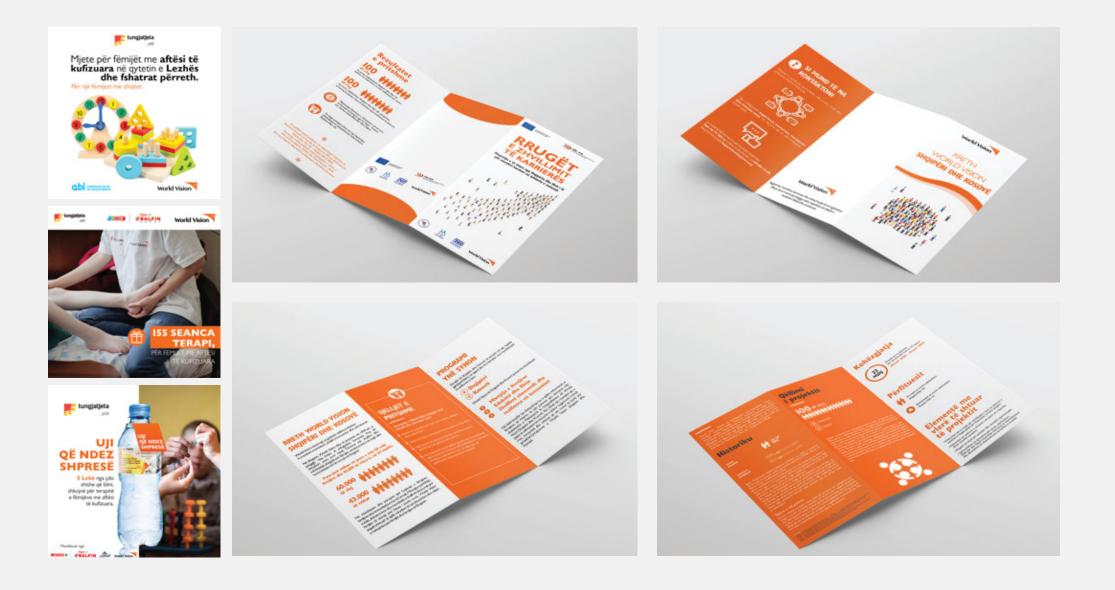
Design and Multimedia

Full Project:

https://www.worldvision.al/







BARETTI

Campaigns:

OVAL Studio has well-known brands in the food sector as clients. For many years has been developing communication campaigns for companies such as Replay, Belino, Baretti, etc.

Services:

Social Media, Design, illustration & Communication

Full Project:

https://www.instagram.com/baretti.pasta/









REPLAY SNACKS

Campaigns:

OVAL Studio has well-known brands in the food sector as clients. For many years has been developing communication campaigns for companies such as Replay, Belino, Baretti, etc.

Services:

Social Media, Design, illustration & Communication

Full Project:

https://www.instagram.com/replay.snacks/









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INTERMEDICA CENTER

Campaigns:

Brand Communication 2023-2024

Designing posters, flyers, posts and related materials for Intermedica has been a creative endeavor that we've embraced with enthusiasm. Our team is dedicated to visually enhancing their brand and conveying their commitment to exceptional healthcare.

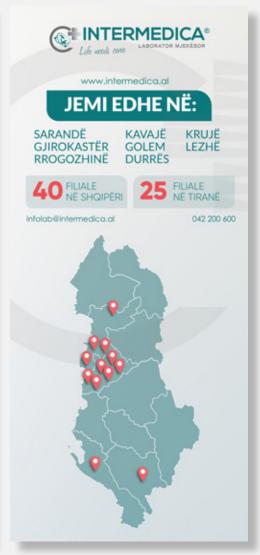
Services:

Design & Communication

Full Project:

https://intermedica.al









OLEN CEZAR

Campaigns:

The world famous violinist Olen Cesari gave a great concert for the Tirana public on the stage of the Congress Palace. Together with his band "Interna-Clandestine tional Orchestra" he brought rich musical а program. Special guests of this event were: the famous Italian singer-songwriter Alessandro Mannarinon: instrumentalist from China Guo Gan; the drummer who played with Santana, Pepe Sanchez; etc. This great event, full of emotions, was supported by the Italian Embassy in Tirana.

Services:

OVAL studio curated the digital campaign for the promotion of this event and other promotional materials. The design concept aims to convey the seriousness that classical music has but also the expressive spirit of the artist.









Oval

PERSERVING OUR SEA

Campaigns:

A group of enthusiasts and organizations are starting an initiative to clean up the sea in Albania and you can be a part of this big change. This is an opportunity to do something positive and concrete to protect our water environment.

This year, Porto Palermo Festival joins forces with centers dedicated to environmental protection and centers with social and youth initiatives to mark the beginning of this third edition!

Services:

OVAL studio curated the digital campaign for the promotion of this event and other promotional materials.



RIN CAMP 2023

Campaigns:

Youth Camp is an event that focuses on young people, and aims to activate and support more young people on the possibilities of their engagement in the youth sphere, raising personal and professional capacities, and empowering them. During these days, young people will engage in a variety of activities and will address and expand their knowledge through several topics in full cohesion with the specific goals and objectives of the National Youth Strategy 2022-2029.

Services:

Brand, Design & Communication

Logo Design







MUZA COMPETITION

Campaigns:

Muza Competition is an annual competition in which young people show their talent!

Our Oval Studio collaboration with Muza competition was more than just a project—it was a journey of discovery, transformation, and success. Through the power of design, we helped carve out a unique branding design, web design and social media.

Services:

Brand, Design & Communication



BRANDING











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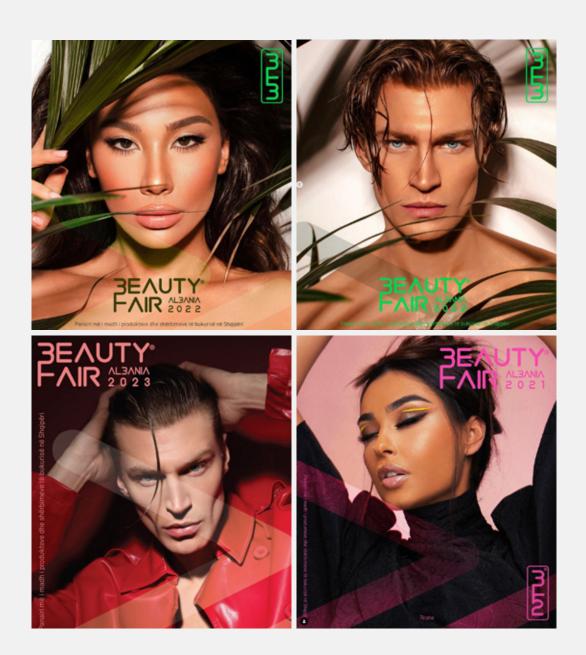
BEAUTY FAIR ALBANIA

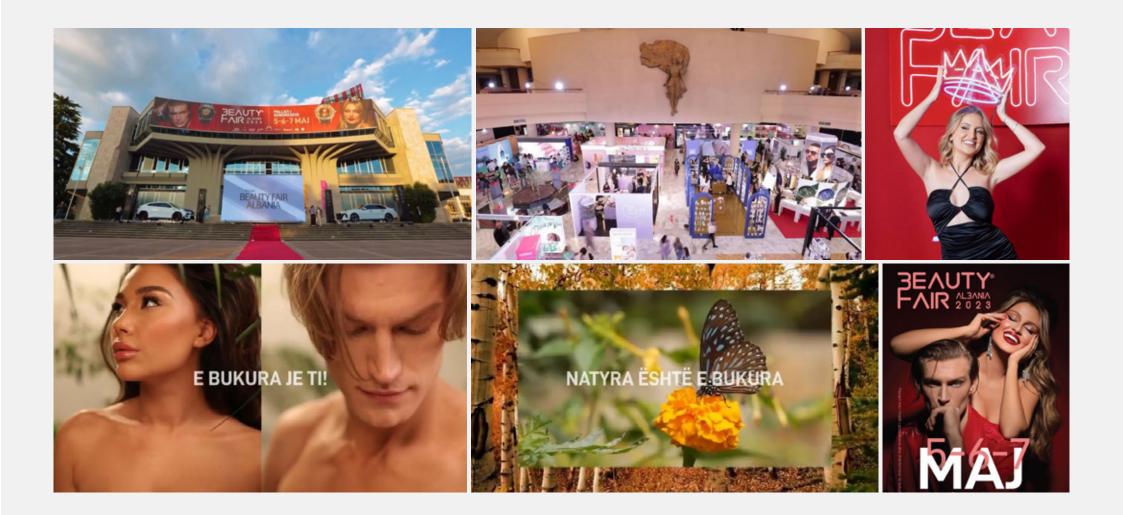
Campaigns:

We are proud to be part of Beauty Fair Albania in this second edition of the Beauty Fair in Albania. This Fair is the largest in Albania, the only one in our country that brings together beauty masters with the final consumer. Inspired by beauty, Oval created the communications campaign.

Services:

Brand, Design & Communication





PORTO PALERMO FESTIVAL

Campaigns:

We are more than happy to be part of Porto Palermo F estival curated by violinist Olen Cesari. An important festival that also celebrate the 30th anniversary of the relationship between Italy and Albania. Oval was inspired by the beautiful nature of the south albania and by the castle itself to create the communication campaign for the festival.

Services:

Brand, Design & Communication













ALBANIA TOURISM BOARD

Campaigns:

We're super excited to present a new brand for the albanian tourism board. Being inspired by the colors, nature, time and life in Albania but also opening a "new window" for the country's tourism.

Services:

Brand, Design & Communication















ILLUSTRATION

Oval Portofo

REPLAY SNACKS BRAND

Campaigns:

We've poured our creativity into making every chip come to life with its own distinct personality. It's been an exciting and imaginative project, and we're thrilled to have played a part in adding an extra layer of fun to Replay's products.

Replay is a fun and quirky multi-category brand with a truly dierentiating and attractive packaging that launched successfully across 5 markets in 2016.

Services:

Illustration, Packaging, Animation

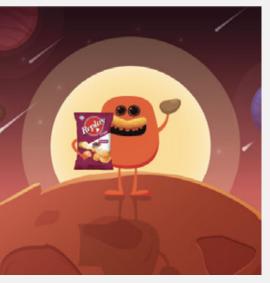


















KINGDOM OF ARBERIA (MOBILE GAME)

Campaigns:

"The Adventures of Gjini" is an intimate fantasy chronicle based on the story of the multi-year odyssey and to bring to life the beautiful and historical world of the Arbë People. Enter the World of Arberia and explore beyond, as oval Studio is pleased to oer the essential companion Gjin in the long-awaited adventures.

Services:

Illustration & Animation

Full Project:

https://ovalentertainment.al



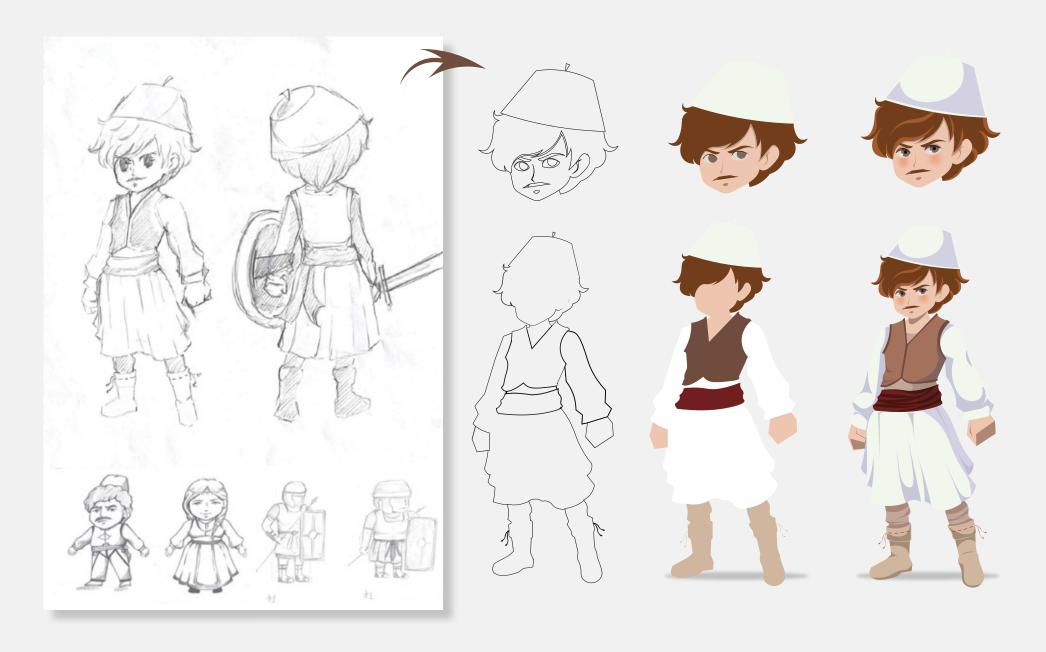
Oval Portofolio Kingdom of

The main character of the series is "Gjini", an ordinary citizen who manages to become a legendary warrior of Arberia and helps his country to be freed from the invaders. The beginning of the story sees Gjin as a simple citizen, who is tasked by

Queen Teuta in her last moments, to find the legendary sword of the Illyrian emperors, the key to defeat Caesar and the Roman legions. Gjini then leaves for the mountains of Valbona to search for the sword.

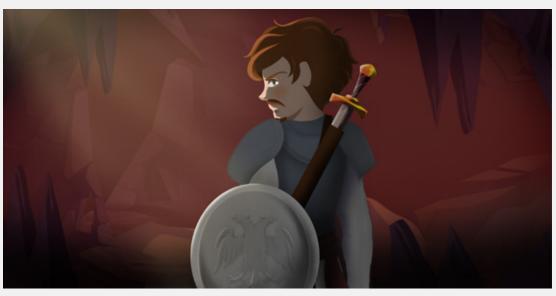


Oval











Oval









VIGAN GROUP

Campaigns:

Vigàn Group is a fast growing consulting business development company headquartered in Tirana. Vigàn Group provides strategic giving for complex projects through cultural innovation and social innovation.

Services:

Branding & mascote - Design illustrating

Full Project:

https://ovalentertainment.al





REVISTA WHO

Campaigns:

"Who likes Tirana?" is a project of "WHO" magazine which aims to promote touristic and attractive destinations around the capital of Albania. This project presented the adventures of artists and other public gures while visiting these tourist places. OVAL Studio has been involved in the preparation of entertaining videos presenting the experience in these places. This project had social media as the most important communication channel, so particular importance was given to the design of the posts.

Services:

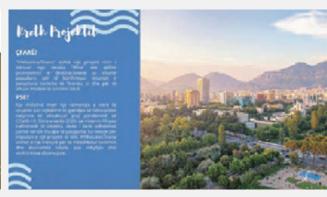
Spot Production & Animation

Full Project:

https://youtu.be/qTifeskxlhg







Oval



GRATË E LASHTESISË

Campaigns:

Travel through time with 8 Albanian women of antiquity. Let's explore Ancient Women's roles, the costumes design they have been worn, and the building [Monuments] where they have been lived. Play and learn at the same time.

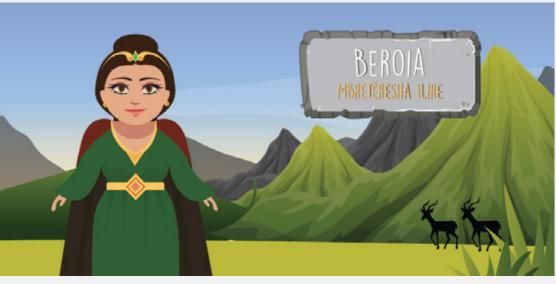
Services:

Design illustrating











PACKAGING DESIGN

LUIS PAINT

Campaigns:

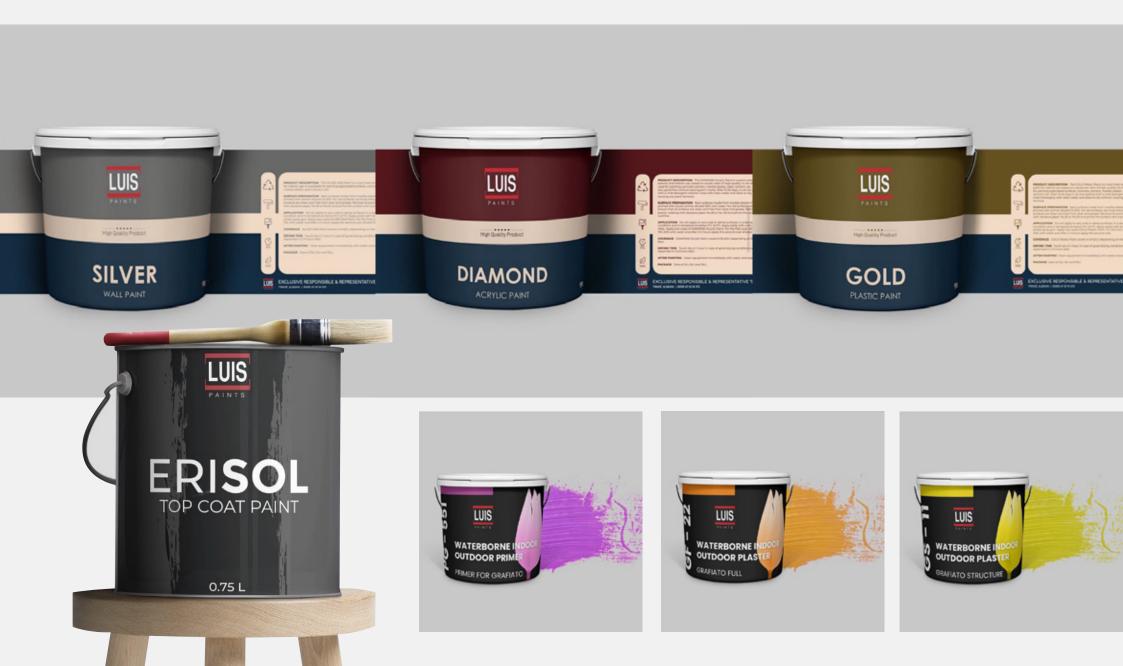
Luis Paint is a paint company based in Albania. The philosophy of their work is to be innovative and always a step forward with the paints technology, always aiming to make their clients happy with their long lasting and high quality paints.

Oval was in charge of showing their philosophy through the packaging design. Upgrading their already existing branding in order to help Luis Paint transmit exactly the quality of their brand.

Services:

Packaging design





KOPSHTAQE

Campaigns:

Pilot project in agriculture vocational school of Cërrik.

At the end of the project "Empowerment of young people in the agricultural sector", which the @qendra_europiane is implementing in cooperation with GIZ - Program for Sustainable Rural Development (SRD) in Albania. Oval is usually close to initiatives, which has both awareness and return effect on the processing project. Our team conceived and finalized the product branding taking care that each element is perfectly synchronized.

Services:

Packaging design





REPLAY

Campaigns:

The next project for OVAL was designing a new packaging for REPLAY snacks [chips]. Replay extruded snacks are the latest addition to Elka's snacks portfolio, coming in multiple tasty flavours, such as pizza, cheese and peanuts. Replay is a fun and quirky multicategory brand with a truly differentiating and attractive packaging that launched successfully across 5 markets in 2016.

Services:

Packaging design





Oval

BASHKIA TIRANË

Campaigns:

In order to memorize the beautiful projects, @bashkiatirane together with the festive basket at the end of the year, distributed the box of chocolates, a limited edition of the city of Tirana, created by @oval.al with a unique design.

We designed a package where all the cultural and historical elements of Tirana are illustrated through the combination of colors presents the picture of our capital today!

With the support of @reka_pasticeri @revistawho

Services:

Packaging design



NELA GROUP

Campaigns:

The same quality across 4 generations.

From the fields to the table. Safety and quality must come together in every food product. Today, every consumer wants to know every product they buy and consume. Above all, what their children consume.

Services:

Packaging design





DAMAR

Campaigns:

Our team has meticulously crafted every detail to reflect the essence of the brand and its commitment to skincare excellence. We're dedicated to making every product a work of art, both visually and functionally. It's been a rewarding experience, and we're excited to continue enhancing Damar's packaging and presentation, ensuring that it stands out as a true representation of beauty and quality.

Services:

Packaging design















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